

GRAND LEADER EASTER SALE



Easter Suits.

\$16.98 For Tailor-Made Suits of all-wool covert, in tan, castor or dark gray; jacket in Eton style, with rolling Medici collar, faced with corded taffeta silk and lined with taffeta; skirt lined with silk and with box-pleat back.

\$13.50 For 6-button Box Coat Suits of fine cloth; jacket finished with 8 rows of stitching and lined with taffeta silk; skirt with box-pleat back, lined with percale—colors, tan, castor, blue and Oxford.

\$22.50 For smart, Tailor-Made Suits of imported Venetian Twills in castor or gray, with newest double-breasted Eton jackets, edged with taffeta bands; skirt with flaring flounce, trimmed to match jacket.

\$26.75 For very handsome Suits of imported Broadcloth, in light tan, castor or gray; short, double-breasted Eton jackets, stylish flare skirts, with box-pleat back; entire suit lined with heavy self-color taffeta.

Easter Jackets.

Fly-front or 6-button Box Coat Jackets of all-wool covert, in tan or castor, lined with self-color satin.

\$4.98

Double-breasted Eton Jackets of black Pebble Cheviot, with large reverses, faced with peau-de-soie and lined throughout with taffeta silk.

\$8.50

Tailor-made Jackets in the newest Eton, box coat or fly front styles made of various materials in stylish shades of gray, tan, castor, blue or black, lined with plain or fancy taffeta silks.

\$10.00

Easter Waists.

100 stylish Waists of heavy taffeta silk, in fashionable shades of lavender, gray, old-rose, tan, castor, light blue, turquoise and black, trimmed with all-over cording—Easter Sale Price—

\$4.98

A new shipment of those dainty Handkerchief Waists, made of India Surah Silk, in quaint yet pleasing patterns; nothing could be prettier or daintier for Easter wear—Price—

\$7.75

Another stylish novelty is the new Ribbon Waist, made of white lace, interwoven with satin ribbons in such colors as red, old-rose, pink, lavender, etc.; very stylish waists—Easter Sale Price—

\$5.00

Easter Skirts.

Ladies' Tailor-Made Skirts of gray, blue or tan covert cloth, with tailored seams and percale lining—Easter Sale Price—

\$3.98

Skirts of All-Wool Homespun in gray, Oxford, blue or black, lined with near-silk and trimmed with taffeta silk applique down the front and on the box-pleat—an Easter Sale Bargain—

\$5.00

Stylish Skirts of fine Broadcloth in gray, castor and tan; trimmed with pretty applique designs along the bottom—price in Easter Sale—

\$7.98

Skirts of rich taffeta silk, having separate drop-skirt, with accordion-pleated flounce—the overskirt being trimmed tastefully with braid and cut-out applique—a Special Easter Sale Bargain at—

\$13.50



Easter Novelties.

All sorts of Novelties, such as Chickens, Rabbits, etc., at 49c, 25c, 15c, 10c and—

5c

Laces.

1,000 yards of heavy Torchion Laces, up to 2 inches wide, and really worth to 85c in basement, per yard—

3c

Linings.

Remnants of Percales, Tulle, Silks, next to silk, etc.—worth up to 15c—choice in Basement, at, per yard—

5c

Lining.

"Silver Sheen," a pretty, silk-like fabric for lining all kinds of dress materials—Monday, in our Basement, per yard—

19c

Combs.

100 dozen new Empire Combs, worth 39c and 50c—as a special Easter sale bargain we offer them at, each—

23c

Fancy Bottles.

200 dozen hand-painted opal glass Cologne Bottles for dressers—special Easter sale price, each—

25c

Panel Laces.

27-inch Cable Net and French Gimpure Panel Laces, in Honiton and Battemberg effects, worth 50c; on Third Floor, 25c per yard—

25c

Dress Goods.

25 pieces Camel's-Hair Plaid and Stripes for Skirts in tans, grays, blues, etc., regular 50c quality; in Basement, per dozen—

29c

Lace.

French Valenciennes Laces, up to 2 inches wide and worth up to 60c; Monday, in Basement, per dozen—

35c

Skirting.

36-in. Silk Lustral Cloth, in all colors and black, prettier than silk and wears better, worth 50c; in Basement, at—

35c

Footstools.

Covered with Wilton velvets and Axminster carpets, fancy iron legs, well worth 85c; on Third Floor, each—

59c

Easter Dress Goods.

Come to-morrow prepared to buy, for you'll not be able to resist such values as these:

Brilliantine—38-inch silk-finished Black Mohair Brilliantine, regular 50c quality—Easter Sale Price, per yard—

25c

Homespun—38-inch All-Wool Homespun, in tans, grays, blues, browns, etc., and in the new mottled effects—Monday, in Easter Sale, per yard—

49c

Flannel—15 pieces of this very desirable material, 46 inches wide, in pretty shades of gray, tan, etc.—really worth \$1.25—Easter Sale Price—

75c

Plaids—Handsome Imported All-Wool Scotch Plaid Suitings in very striking color combinations, and ranging in width from 42 to 50 inches—worth up to \$2—your choice Monday, per yard—

98c

Crepion—Pure Mohair Black Crepion in the newest wrinkle, blister and small effects, with a superb lustre, which we guarantee it to retain worth at least \$2—Easter Sale Price—

\$1.25

Crepe—42-inch imported Wool Crepe de Chine, a soft clinging material in the new pastel shades, with silk dots—Monday, per yard—

\$1.50

Easter Novelties in Pretty Laces, Neckwear, Etc.

Rare values in the newest and choicest novelties—making it easy for all women to dress daintily without extravagance.

Ties—25 dozen Net Ties, 1 1/2 yds. long, with applied ends of heavy lace—worth 25c—Easter Price—

21c

Neckties—43-inch Mousseline de Soie in black and all the leading new shades—really worth 65c—Easter Sale Price, per yard—

45c

Embroideries—Fine Nainsook and Swiss Edges and Insertions in dainty new designs, up to 5 inches wide and worth up to 35c—Monday, per yard—

15c

Embroideries—Edges and Insertions, up to 7 inches wide, in beautiful new designs—really worth up to 75c, at, per yard—

29c

Stock Collars—Of fine imported silk, with accordion pleated lace jabots attached, all colors, worth 75c—choice, in Easter Sale, at—

49c

Lace Ties—An exclusive line of Chiffon and Lace Ties, Jabots and Stocks, in newest and most attractive styles—worth, in some instances, up to \$2.25—choice in this sale at—

98c

Easter Sale of Silk Petticoats.

\$4.75 for umbrella style Petticoats of fine taffeta silk, with cluster of corals and pretty corded ruffles—the kind usually sold for \$6.00.

\$5.98 for Petticoats of plain or changeable taffeta silk, in umbrella style, tastefully finished with three dainty French hemmed ruffles and nicely feathered—the same quality would cost you fully \$7.50 if bought elsewhere.

\$8.95 for Petticoats (like cut) of rich, rustling taffeta silk in beautiful colors and exquisite changeable effects, finished with deep accordion pleated flounce, dust ruff, French hemmed and feathered—actually worth \$10.75.



Easter Jewelry.

Miniature Lace Pins in various colorings, with cut silk—vered—worth 40c, at—

19c

Dumb-Bell Link Cuff Buttons of sterling silver, with polished or satin finish, per pair—

19c

Fancy Stick or Pearl Pins in presents, clusters and other designs—choice—

25c

Pretty Spiral Hat Pins with jeweled tops, at—

25c

Hair-Pin Brooches, set with rhinestones, each—

25c

The latest Parisian Ribbon Medallion in gold or French steel, set with rhinestones or plain—each—

49c



Fans—New dainty Spangled Silk, Fans, with lace tops and embroidered silks—worth \$1.00, at, each—

50c

Beautiful Silk Fans, hand-painted in artistic designs, some with lace tops, some spangled—worth up to \$2—at, each—

98c

Hose Supporters—Side Supporters of ribbon silk, with fancy buckles and button clasps, in all colors—worth 15c, at, per pair—

10c



Belts—The Sapho Belt, in white blue or green, like perfectly and lends grace to the figure, per pair—

49c

Fine Curtains and Portieres.

Here's some mighty interesting reading for owners of homes who are figuring on the cost of replacing old curtains:

Lace Curtains—Our own importation, at remarkably low prices for Monday—

Real Roccoco Lace Curtains, 3 1/2 yards long and 50 inches wide—worth \$6.00, at, per pair—

\$3.98

Irish Point Lace Curtains in elegant designs—worth \$7.50, at, per pair—

\$5.00

Arabian Lace Curtains, with open work borders and elegant centers—worth \$9.00, at, per pair—

\$6.50

Portieres—In newest styles and colorings, with fringe and trim at top and bottom—

\$3.50

Reversible Silk-Finished Tapestry Portieres, in Basque and floral designs, worth \$5.00, at, per pair—

\$4.50

Large Damask Portieres, in Oriental and scenic colorings—worth \$6.00, at, per pair—

\$4.50

Small Tapestry and Corded Portieres, in Basque and floral designs—worth \$3.00, at, per pair—

\$5.75

Irish Point Lace Curtains, with hand-embroidered borders and tassels—worth \$10.00, per pair—

\$7.50

Brussels Lace Curtains, with tassels—worth \$12.50, at, per pair—

\$9.00

Real Roccoco Lace Curtains, with tassels—worth \$10.00, at, per pair—

\$10.50

Brussels Lace Curtains, with tassels—worth \$12.50, at, per pair—

\$12.50

Door Panels—Of heavy French cable net, 22 1/2 inches, in beautiful designs, suitable for vestibules or transoms, and worth 50c, at, each—

50c

Rope Portieres, in fancy draped designs, made of heavy cords and tassels, worth \$2.25, at, each—

\$1.75

Lambrequins—Large Mantel or Piano Lambrequins, made of French lace, finished with deep corded thread fringe, worth \$1.25, at, each—

69c

EASTER MILLINERY.

Our Millinery Department is under the management of MR. EMIL S. STRAUSS.



The Largest and Busiest Millinery Store in St. Louis and the Lowest Prices in America.

NO STORE In St. Louis shows so large and varied an assortment of TRIMMED HATS as you will find at Grand-Leader, and in no other store will you find the prices so reasonable. It is a display well worthy our reputation for the production of everything that is new and beautiful in Millinery.

Trimmed Hats. Our collection of Trimmed Hats is the finest and largest ever shown in St. Louis; prices and styles to suit all.

See Our Show Windows—Ask to See Our Trimmed Hats at \$4.98

Flowers. Flowers that cannot be duplicated in any other store for the price we offer. Choice of 25 styles Flowers—nice large bunches—all kinds and colors—fresh, new goods, worth up to 35c a bunch, at Grand-Leader—

Children's Trimmed Hats. Good Straw, nicely trimmed with ribbon band and streamer, worth 39c; Grand-Leader Monday—

American Beauty Roses. 2 very large roses with lots of foliage, in bunch, worth 35c, at Grand-Leader—

Viols. Nice large Viols, 2 dozen in bunch, with leaves, at Grand-Leader Monday, 6 bunches for \$5.00—

Chiffons. On sale in Millinery Department. 5,000 yards, all colors, 36 inches wide, Silk Chiffon, worth 65c a yard—in Millinery Department Monday, as long as it lasts, per yard—

Straw Braids. Here is a chance for the Ladies who make their own Hats. 10,000 yards, all the late colors, good Straw Braids—10 yards to piece—Monday, per yard—

Short Back Sailors. Also Hand-Made Braid Hats. Tables full of all colors, also black and white, rough straw Short Back Sailors and about 10 styles Hand-Made Braid Hats in turbans, dress shapes and sailor effects—all go in at one price Monday at Grand-Leader, but come very early for choice—

Ladies' Trimmed Sailors. Several styles to select from—in white, also colors, trimmed with silk gros grain, also polka dot ribbon bands, in rough also smooth straw—worth up to 85c, Monday—

Fancy Linens—In Basement. 66-inch Hemstitched Linen, plain or fancy, worth up to 15c, at, each—

78-inch Hemstitched Linen Doilies. plain or with drawn work, worth up to 50c each, at, each—

90-inch Hemstitched Linen Doilies. plain or with drawn work, worth up to 75c each, at, each—

102-inch Hemstitched Linen Tray Cloths. plain, drawn work or embroidered, worth up to 90c at, each—

All-Linen Hemstitched Squares and Scarfs. slightly soiled from handling, 20, 24 and 30 inch squares and 16 1/2 x 34 inch scarfs; worth up to 75c—choice—

All-Linen Hemstitched Tray Cloths and Scarfs. plain or with drawn work and embroidery, 24 x 30 and 24 x 34 inch tray cloths, 18 x 30 and 18 x 34 inch Scarfs; worth up to 75c—choice—

16 1/2 x 34 inch Hemstitched Linen Scarfs. with open work all around, worth \$1.00, at, each—

22 1/2 x 34 inch Hemstitched Linen Squares. plain, embroidered or with drawn work, worth \$1.00, at, each—

All-Linen Hemstitched Scarfs, 18 x 34 or 18 x 32. worth up to \$1.25, at, each—

36-inch Hemstitched Linen Squares. with fancy open work, worth \$1.50, at, each—

32 1/2 x 34 inch Fine Linen Squares. with knotted fringe and open work, worth 50c, at, each—

Tablecloths—\$4 fringed Linen 18 x 30 fringed Tablecloths, worth 65c each—

Fringed Damask Tablecloths. 2 yards square, in all colors, worth \$1.25, at, each—

Table Sets—All-Linen Sets. consisting of cloth 24, yards long and 12 1/2 wide to match, worth \$4.00, at, per set—

Best-Lined Damask Table 18 x 30, worth \$7.50, per set—

Best-Lined Damask Table 18 x 30, worth \$7.50, per set—

Easter Handkerchiefs.

"Seconds" of Ladies' Hemstitched, Embroidered and Scallop Swiss Handkerchiefs, worth, if perfect, up to 25c—in basement, each—

10c

Men's Unlaundered Hemstitched Linen Handkerchiefs. with hem stitched initials, regular 25c quality—on main floor, each—

12 1/2c

"Seconds" of Ladies' Fine Swiss Handkerchiefs, scalloped, embroidered and hemstitched, actually worth up to 35c—on main floor, each—

15c

Wall Paper.

Remarkable Price Concessions, Right When Most Needed.

Good Glimmer Papers, with 9-inch and 8-inch borders—at, per roll—

5c

Gold and Silver Papers, in new designs—suitable for any room—at, per roll—

8c

A few handsome patterns in 22-inch gilt papers, special designs—at, per roll—

15c

Easter Sale of Silks.

During the past week we have added to our already large stock over 100 pieces of the very latest creations in Foulard Silks, thus affording the ladies of St. Louis unparalleled opportunities to select materials for Easter costumes; different grades of quality and beauty at 98c, 85c, 75c, 50c and—

Novelty Silks. We are showing an immense and very choice assortment of Novelty Silks, suitable for Easter waists, comprising all the newest spring colorings in plisse, hemstitched, ticked, lace and ribbon striped and stripes range from 44c and stripes; your choice of all in this Easter Sale, per yard—

Black Silk. We are exclusive St. Louis agents for the famous Bonnets' Black Silks, and as a special Easter offering we will sell on Monday Bonnets' superb Black Taffeta Silks, just suitable for an Easter skirt, at—

Bonnets' Extra quality Black Taffeta de soie, cannot be surpassed as a material for your Easter dress; we guarantee it in every respect, and offer it as a special bargain to-morrow, per yard—